



Advocates for ACEs Blogging competition

Enter our blogging competition, with a chance to win one of several £40 Love to Shop vouchers!

Closing date: Saturday 29th October 12pm

Submit to: AdvocatesForAces@ed.ac.uk

This is your opportunity to become an Advocate for ACEs and contribute to public engagement by writing a short blog on why it is important for people in public-facing jobs to know about ACEs and their impacts.

You can enter the blogging competition if you are currently an undergraduate or postgraduate student. We ask that you submit your entry via your University email address to confirm this.

If you are a practitioner who has attended a workshop, you can also apply, but please state this on your application.

How to apply:

You should submit your blog and details on the form attached. Please ensure that the blog is formatted as specified and has been thoroughly proof read.

The topic should be why ACEs are relevant for student or practitioners in the area that you are working or studying in. There is great flexibility in how you shape your blog. If you are a student, we are particularly interested in hearing how learning about ACEs has impacted you and made you think about your future career.

We are also interested in more general blogs that discuss the relevance for particular sectors. You can choose to include facts and figures on outcomes relating to ACEs, practical insights into how to implement an ACEs-aware approach, criticisms of ACEs approaches or any other aspects of taking ACEs into account in public-facing roles.

Resources

<https://www.wix.com/blog/2019/11/how-to-write-a-blog-post-with-examples/>

<https://smartblogger.com/how-to-write-a-blog-post/>

Example blogs

<https://www.acesineducation.com/blog>

<https://www.leedstrinity.ac.uk/blog/blog-posts/adverse-childhood-experiences-too-high-educating-yorkshire-in-aces-awareness.php>

<https://uvmlarnermedblog.com/2019/02/21/learning-about-adverse-childhood-experiences-in-medical-school/>

<https://www.psychologytoday.com/us/blog/peaks-and-valleys/201603/are-you-minimizing-your-own-happiness>

Format

Word length: 600 to 8000 words

Font: use arial 12 point font

Title: Up to 10 words

Teaser: Up to 50 words highlighting the focus of the blog

Main text: Try to ensure a logical flow through your paragraphs. Paragraphs should denote shifts in focus/topic. Summarise your main points in the last one or two sentences, or include a 'take home' message to your reader.

Style: Think about who your target audience is. Are you aiming this towards students for whom this is likely to be a new topic? Is it aimed at people who may already be in public-facing work. Keep the writing style informal and avoid jargon or technical terms. It is usually better to keep your sentences short.

References: Include up to 4 references. This can include journal articles, reports or books. These should be in Harvard format: <https://www.open.ac.uk/library/referencing-and-plagiarism/quick-guide-to-harvard-referencing-cite-them-right>

Example journal article:

Shirazi, T. (2010) 'Successful teaching placements in secondary schools: achieving QTS practical handbooks', *European Journal of Teacher Education*, 33(3), pp. 323-326.

Example book:

Young, H.D., Freedman, R.A., Sandin, T.R., and Ford, A.L. (2015) *Sears and Zemansky's university physics*. San Francisco, CA: Addison-Wesley.

Example webpage:

The British Psychological Society (2018) Code of Ethics and Conduct. Available at: <https://www.bps.org.uk/news-and-policy/bps-code-ethics-and-conduct> (Accessed: 22 March 2019).

Proof reading: ensure your blog has been proof read for spelling and grammar. Unfortunately, we do not have the resources to edit work.

We reserve the right to change any factually inaccurate material.

What will happen with the blogs?

All blogs will be reviewed by the Advocates by ACEs team and a decision will be made on the basis of quality of content, writing style and interest. The winners will be informed by email. We aim to do this within two weeks of submission.

The blogs will be uploaded to our website: <https://www.ed.ac.uk/advocates-for-aces>

They may also be tweeted from our twitter account.

How to submit

Submit to: AdvocatesForAces@ed.ac.uk

Closing date: Saturday 29th October 12pm

Please note: if you are student, please submit via your university email

Use the following template provided.

BLOG TEMPLATE

Full name:

Email:

Description: e.g. 2nd year law student/ Registered Nurse

Title (Up to 10 words):

Teaser (up to 50 words):

Main body: (600-800 words)

References: